



BIA SPONSORSHIP PACKAGES

Core Package Benefits

Tiered company name/logo in sponsorship recognition page of our BIA publications, Tiered company name/logo on special "Thank You" signage/recognition at our signature events, Tiered company name/logo on our website homepage, Tiered company name/logo on special "Thank You" signage/recognition at other BIA events, first right of refusal to purchase tickets for the BIA Day at The Downs.

Tiered Recognition On BIA Website

Tiered Recognition During Board & Committee Meetings

Tiered Logo/Company Name In BIA Front Office

Money To Spend on Sponsorships at Events

Tickets to BIA Events

You may split between events. This excludes the Day at the Downs, Golf Outing & Clay Shoot

Drink Tickets Good Throughout The Year at Various Events

Recognition During BIA Education Classes & Orientation

Louisville Builder Feature

Welcome Packet Insert and Logo on The Inside of Orientation Folders

Logo Co-located on Lanyards and/or Name Badges to be used at events

	Premier \$15,000	Partner \$10,000	Strategic \$5,000	Supporting \$2,500
✓	✓	✓	✓	✓
✓ Logo & URL	✓ Logo & URL	✓ Logo & URL	✓ Logo & URL	✓ Company Name
✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company Name
✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company Name
✓ \$7,500	✓ \$2,500	✓ \$1,000	✓ \$500	✓
✓ 16	✓ 10	✓ 4	✗	✗
✓ 24	✓ 20	✓ 12	✓	✓ 6
✓ Logo	✓ Company Name	✗	✗	✗
✓ 2 Page	✓ 1 Page	✗	✗	✗
✓	✗	✗	✗	✗
✓	✗	✗	✗	✗

Your Valuable Sponsorship Enables The BIA Of Greater Louisville to Carry Out Our Mission Statement Below

The Building Industry Association of Greater Louisville is the voice of the building industry by providing advocacy, member services, professional standards and signature events.